

Fusion of Cultures: The Spirit of ArgyllAmerica™ Revealed
by Author Ernest Gilchrist

OVERVIEW

Someone has got to warn the world of the changes that are imminent. Maybe, we need a little real life Back to the Future mixed with some West African Sankofa. That is what you get when you read this book - a forward moving creative nonfiction work; part memoir and part narrative that helps us pursue the best in us while looking back in critical reflection. It speaks of the history and growth of the South East, specifically North Carolina. It connects the roots and heritage of the Native American and African culture to the Scottish and "Argyll" travelers that planted roots and left behind the residue of rich and painted past. From the "Tar Heel" origins, tea colored rivers, to the long-leaf pine, and the life and works of Paul Green, Gilchrist paints a vivid history entwining his own life with the lives of many pioneers before.

ABOUT THE AUTHOR

Born in Sanford, North Carolina, Ernest Gilchrist was raised in the rural Sandhills of nearby western Harnett County, minutes from Fayetteville-Fort Bragg. There, he was exposed to unique multicultural relationships, which would influence, shape and mold him.

Gilchrist grew up from childhood with a fascination for journalism and the literary arts. While in high school he served as a sports editor of the yearbook and school newspaper.

At Campbell University, he would later study under English professor and renowned poet, Dr. Shelby Stephenson, past winner of the North Carolina Award for literature, the highest civilian award given in the Tar Heel State.

In addition to a bachelor's degree in Business Administration from the university in "The Creek", Gilchrist holds a MBA in International Business with a concentration in marketing from Mercer University's Eugene Stetson School of Business and Economics.

Although having spent over half his life living in metropolitan Atlanta, in his book, *Fusion of Cultures: The Spirit of ArgyllAmerica™ Revealed* he has "come home" to his rural roots with an urban consciousness. Gilchrist is "Hotlanta" smooth with Carolina fried green tomatoes charm.

Gilchrist's career has taken him appreciatively to numerous states and industries, working in a variety of management and consulting capacities over several decades.

Recently, he founded BRANDideas, LLC, a branding creation, development and implementation organization. Its first intellectual property, ArgyllAmerica™, derived from the former Argyll Colony in America, is a cultural brand that was the genesis for writing the book.

Gilchrist gave a talk at the first annual Celts in the Americas Conference in Antigonish, Nova Scotia Canada in 2011 on multiculturalism among descendants

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of Scottish Highlanders, descendants of Gaelic speaking African-Americans and Native Americans in North Carolina's Upper Cape Fear River Valley.

Recently, Gilchrist was a distinguished participant on the "Bleeding Pines of Turpentine" Panel Discussion in Southern Pines.

He is married to the former Synetha Ann Bennett of Montgomery, Alabama and have two young adult "kids", Darius and Tamara.

PRODUCT DETAILS

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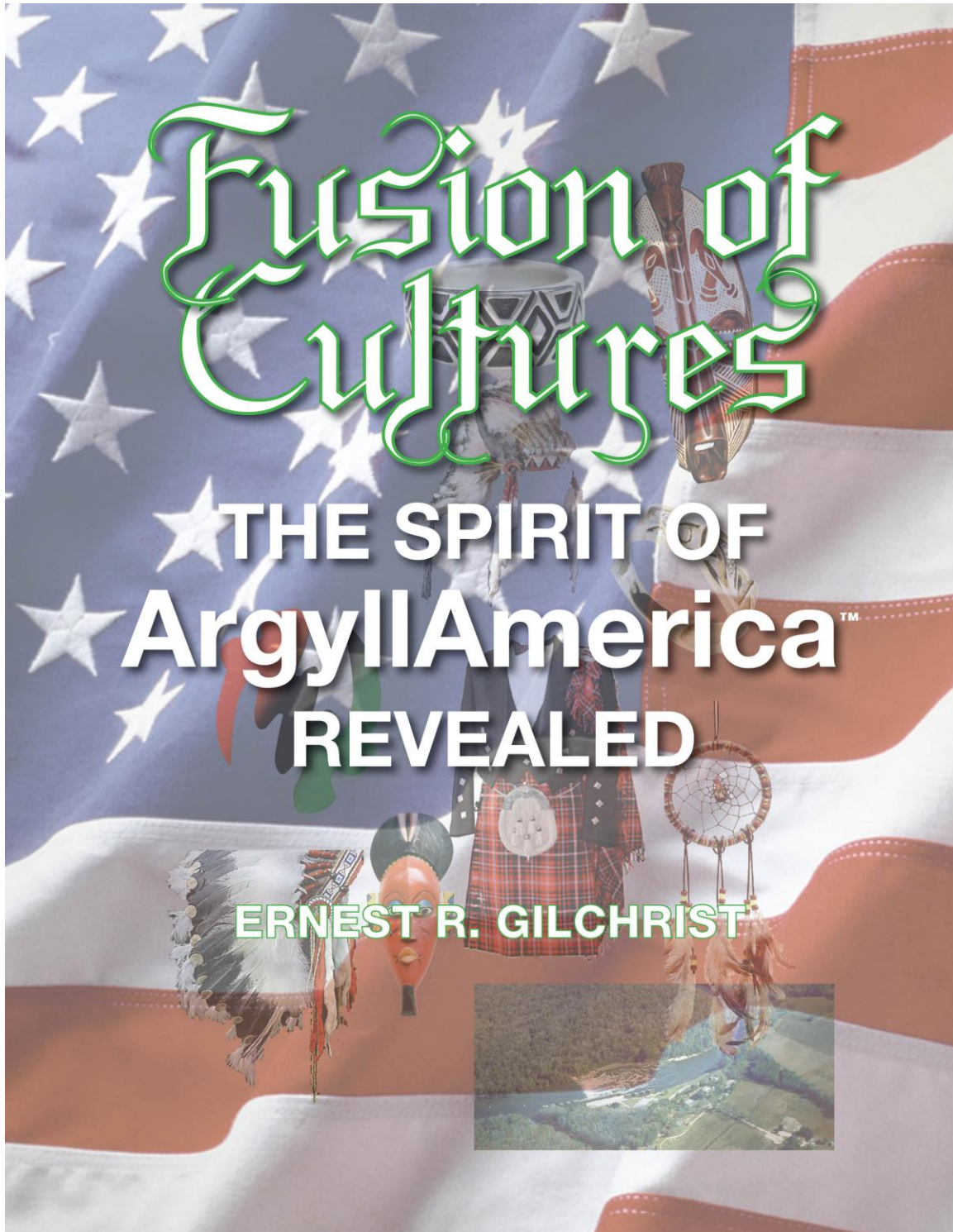
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>NORTH CAROLINA_HISTORY

>SCOTS_UNITED STATES

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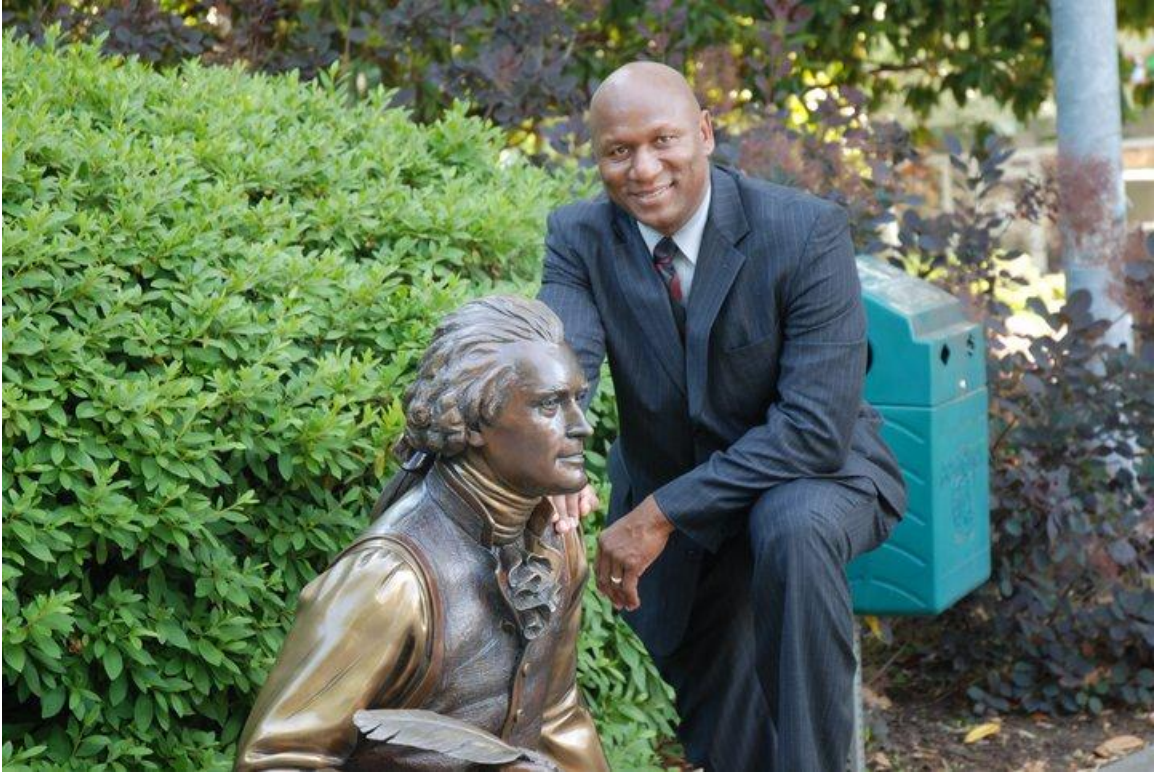
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http://www.amazon.com/Fusion-Cultures-ArgyllAmerica-Revealed-ebook/dp/B005OBIAJ8/ref=dp_kinw_strp_1?ie=UTF8&m=AG56TWVU5XWC2

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