

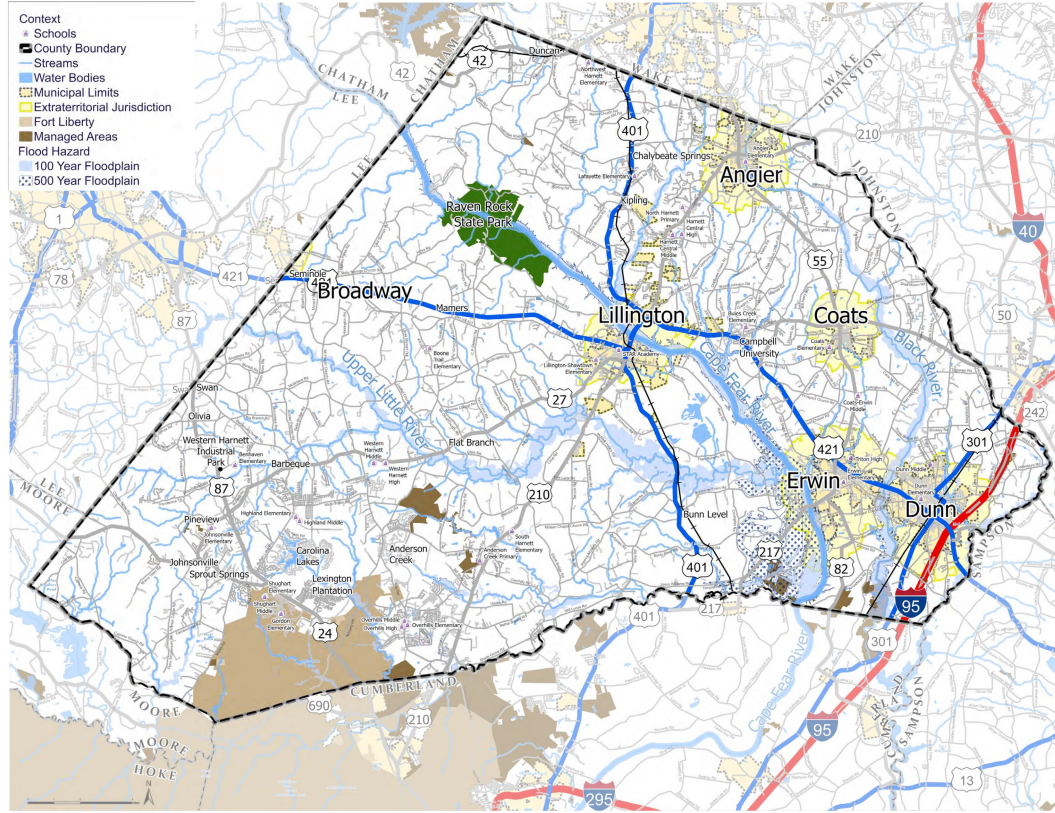
# Project Overview



## Comprehensive Plan Update

Harnett County is updating its Comprehensive Plan! The Harnett Horizons 2040 plan will take about a year to complete and will be used to guide development, staffing, and policy decisions for the County for the next 15 years. Up-to-date information on the project can be found on the project website: [www.HarnettHorizons.com](http://www.HarnettHorizons.com).

## Study Area Map



## What is a Comprehensive Plan?

A Comprehensive Plan outlines a community's vision for its future, as well as policies and recommendations for achieving that vision. It guides land use policy, funding, resource decisions, and infrastructure investment for Harnett County, its staff, and coordinated efforts with municipalities. It is created through a community planning process that prioritizes public engagement to capture the shared vision for Harnett County. This Comprehensive Plan will serve as an update to the 2015 Grow Harnett County Comprehensive Growth Plan. It will incorporate recommendations from existing planning documents and strategically plan for the future. The Plan will define a framework for land use and development in different parts of the county and address other priorities including housing, economic development and natural resource protection.

## Plan Topics

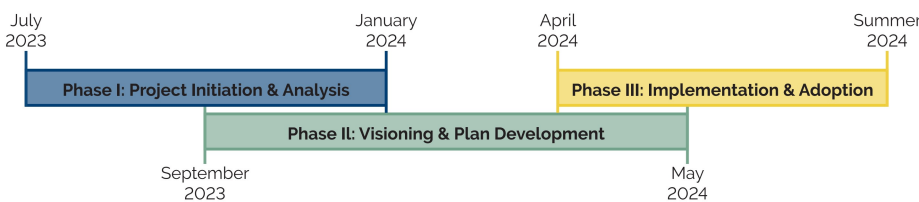
- ◆ Land Use
- ◆ Economic Development
- ◆ Infrastructure & Public Services
- ◆ Housing
- ◆ Transportation
- ◆ Jetport
- ◆ Natural Resources



## Harnett Horizons 2040 will be...

- LONG-RANGE**
  - Makes forecasts based on past trends and data
  - 10–20-year time frame
- GUIDANCE**
  - Land uses, intensity, design
  - Staff, programs and infrastructure investment
- COLLABORATIVE**
  - Documents a community conversation
- POLICY, NOT REGULATORY**
  - Lays the groundwork for current and future regulations

## Project Schedule



## Take the Survey Today!

What is your vision for the future of Harnett County?

Go to [www.harnetthorizon.com](http://www.harnetthorizon.com) to for more information on the comprehensive land use planning process, and how you can get involved.

Scan the QR code or visit: [www.harnetthorizon.com/hh2040survey](http://www.harnetthorizon.com/hh2040survey)



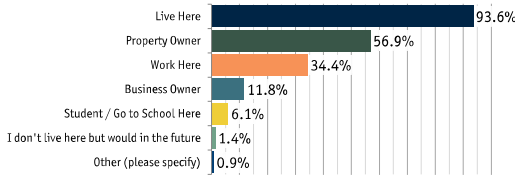
SCAN ME

# What We Heard

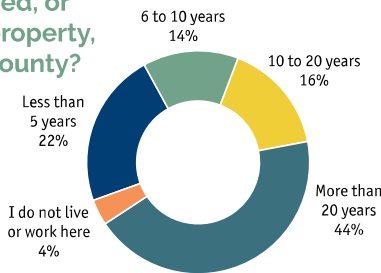
## Project Survey

The Harnett Horizons Community Survey was launched February 1st, 2024. In the time its been active, the survey has received over 1,200 views and 800 responses. The preliminary results from this first month are shown here.

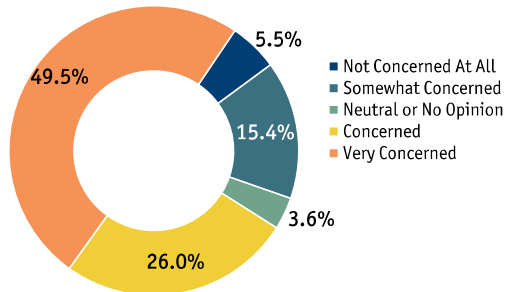
### 1. How do you relate to Harnett County?



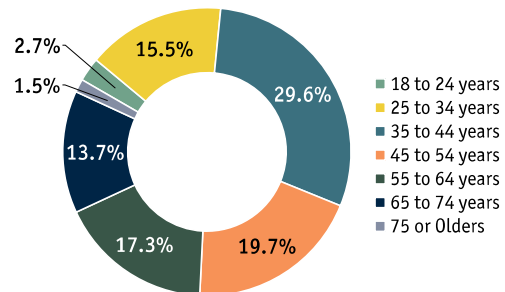
### 3. If you are a resident, how long have you lived, or owned property, in the county?



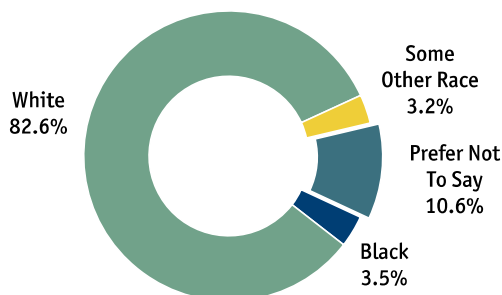
### 4. How concerned are you about growth?



### 18. What is your age?



### 19. What best describes your race?



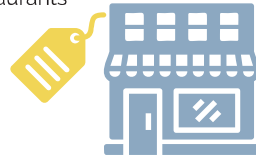
### 9. What factors are important to quality residential development?

1. Preservation of Natural Areas and Trees
2. Road Connectivity and Infrastructure
3. Overall Density of Development
4. Lot Size or Width
5. Parks, Playgrounds, and/or Open Space
6. Quality and Design of Homes
7. Tree Planting, Landscaping, and Beautification



### 10. What kinds of development would you like to see more of in Harnett County?

1. Small-Scale Retail and Restaurants
2. Large-Scale Retail and Restaurants
3. Entertainment Businesses
4. Medical Facilities
5. Single-Family Homes
6. Mixed-Use Development
7. Industrial / Manufacturing



### 5. What potential impacts of growth are you concerned about?

1. Traffic and Congestion
2. School Capacity and Quality
3. Utility and Infrastructure Capacity
4. Loss of Farmland
5. Impacts on Natural Resources

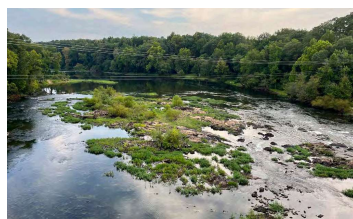


**93%** of survey respondents are concerned or very concerned about traffic and congestion.

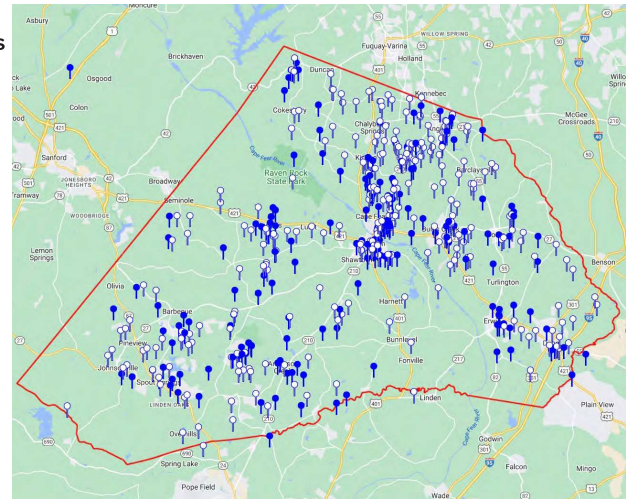
Source: Harnett Horizons survey results as of 3/3/2024

### 13. What are your priorities for environmental or open space conservation?

1. Agricultural Preservation
2. Cape Fear River Access
3. Improving Water Quality



### 2. Where do you live, work, or spend the most time in Harnett County?

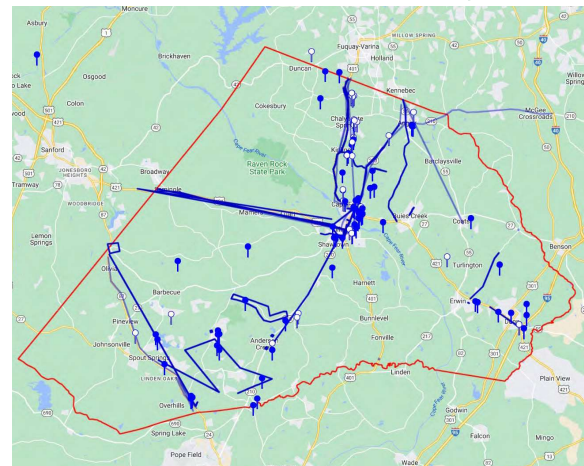


Did you add YOUR thoughts to the project survey? If not, take it today!

Scan the QR code here or swing by the survey station to take it now!

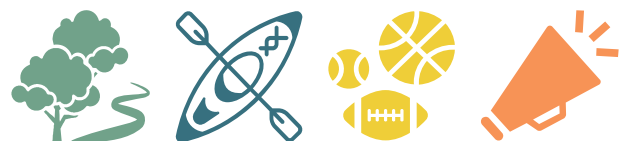


### 17. Tell us where transportation improvements are needed in Harnett County.



### 14. What are your parks and recreation priorities?

1. Greenways and Trails
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3. More Programming and Events
4. Water Access
5. Indoor Recreational Options
6. Playgrounds



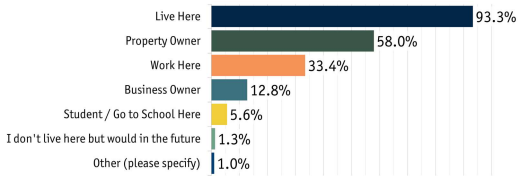
# What We Heard (03/19 ver.)



## Project Survey

The Harnett Horizons Community Survey was launched February 1st, 2024. In the time its been active, the survey has received over 1,700 views and over 1,000 participants. The results presented here were taken today, March 19, 2024.

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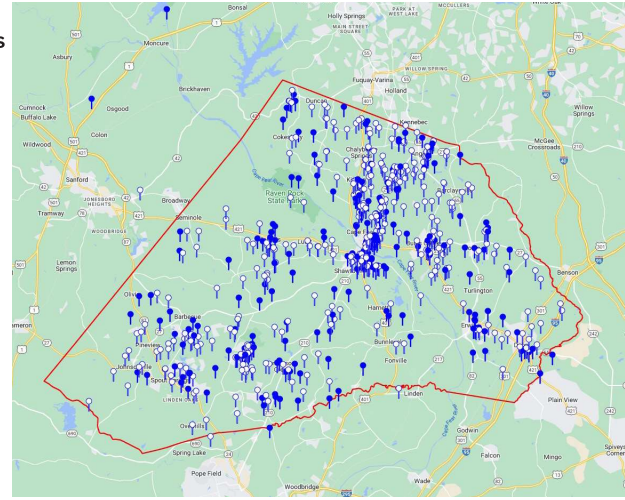


### 9. What factors are important to quality residential development?

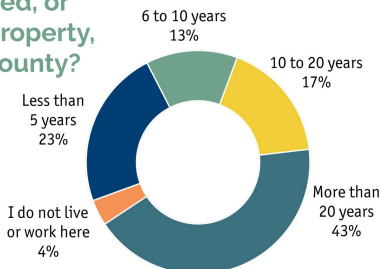
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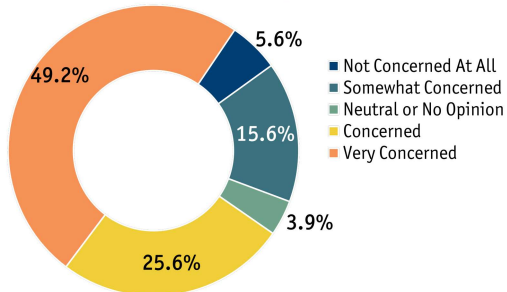
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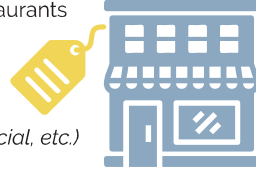


### 4. How concerned are you about growth?



### 10. What kinds of development would you like to see more of in Harnett County?

1. Small-Scale Retail and Restaurants
2. Large-Scale Retail and Restaurants
3. Entertainment Businesses
4. Medical Facilities
5. Single-Family Homes
6. Mixed-Use Development
7. Services (Professional, Financial, etc.)



Did you add YOUR thoughts to the project survey? If not, take it today!

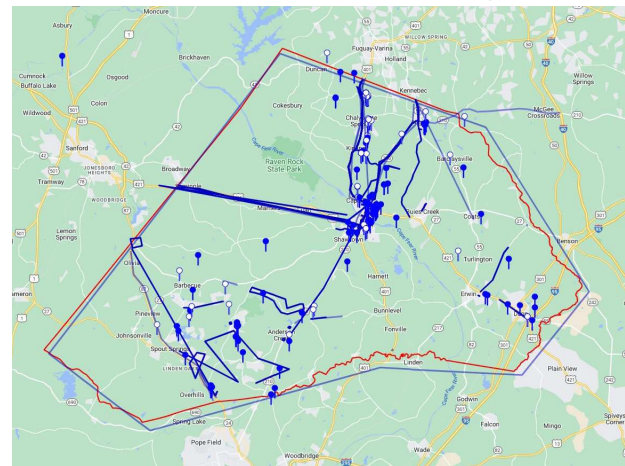
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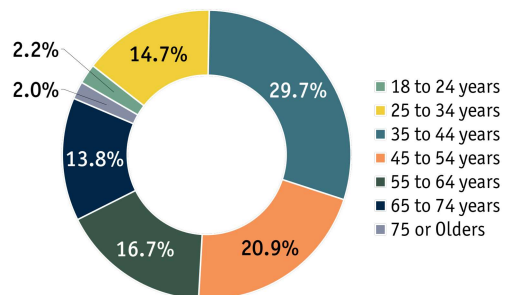
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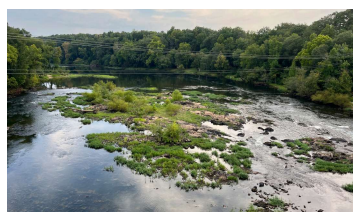


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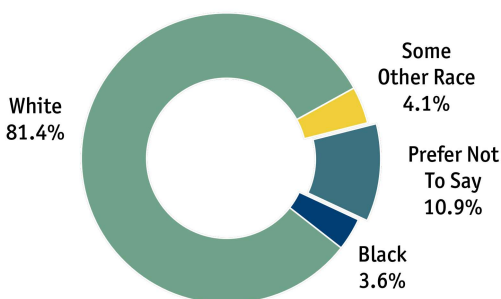
Source: Harnett Horizons survey results as of 3/3/2024

### 13. What are your priorities for environmental or open space conservation?

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2. Cape Fear River Access
3. Conservation of Unique Natural Areas and Rivers

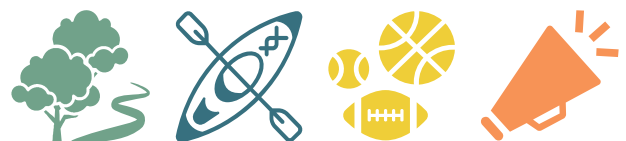


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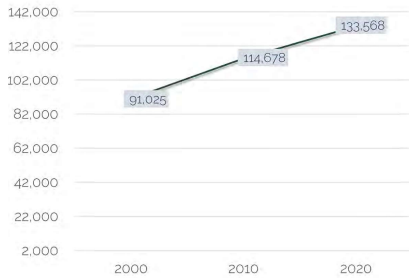
# Demographics

## Demographics Overview

Harnett County has been experiencing significant growth since 2000, especially in and around Angier and Lillington. Harnett County as a whole has increased by 42,543 people since 2000. According to the NC Office of State Budget and Management (OSBM), this growth trend is likely to continue.



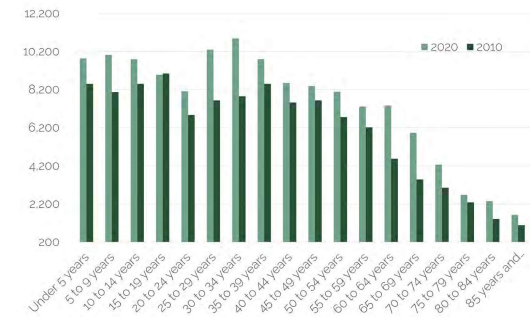
## Population



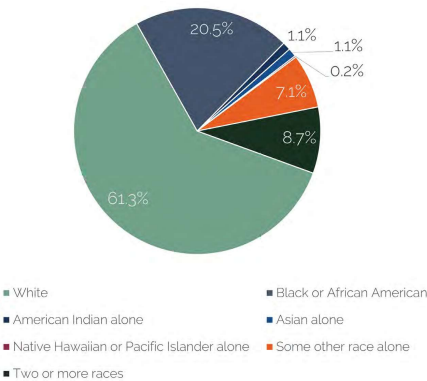
The population in Harnett County has **increased by 46.7%** since 2000.

Source: U.S. Decennial Census, 2000, 2010, 2020  
—Harnett County

## Age Cohorts



## Race (2020)



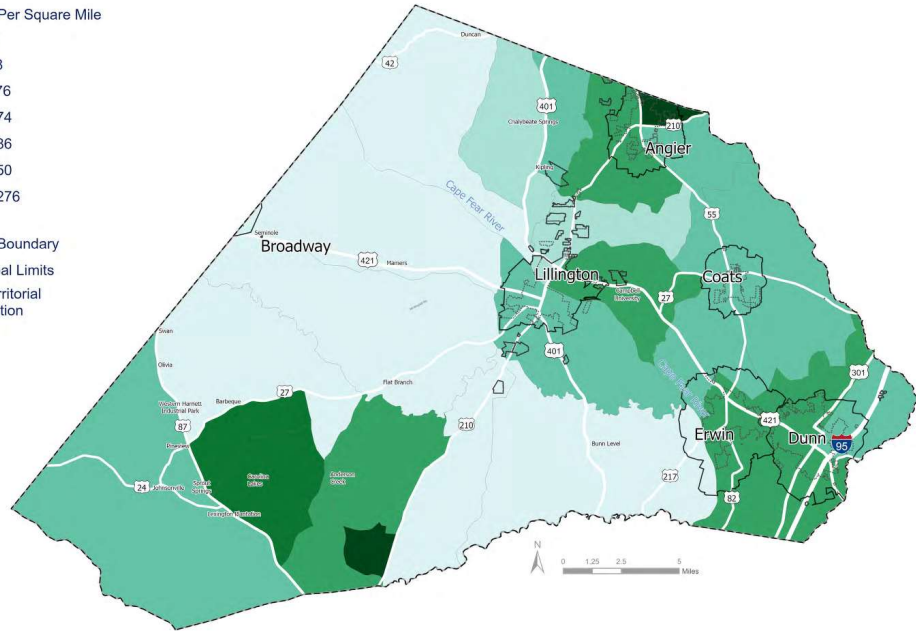
Median Age (2020)  
**34.7**

## Population Density

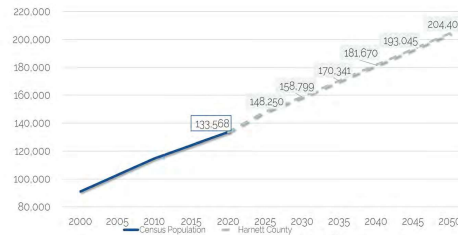
Population Per Square Mile

- 50 - 56
- 57 - 118
- 118 - 176
- 177 - 274
- 275 - 486
- 487 - 950
- 950 - 1276

- Context
- County Boundary
  - Municipal Limits
  - Extraterritorial Jurisdiction



## Population Projections



Source: Decennial Census, North Carolina Office of State Budget & Management  
—Harnett County  
--- OSBM projections (this row)

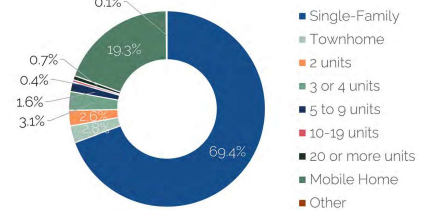
According to projections from the North Carolina Office of State Budget and Management, growth in Harnett County will continue and the County's population is projected to increase by 70,840 people by 2050.

## Housing

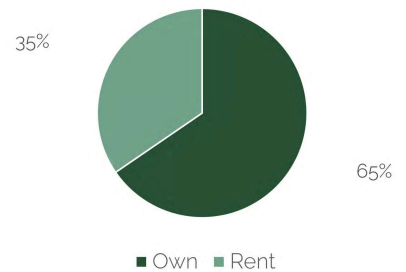


Majority of housing in Harnett County consists of detached single-family homes, **65%** of housing types are owner-occupied and **35%** are renter-occupied.

## Housing Type



## Own/Rent



Median Home Sold Price  
**\$304,000**



Median Gross Rent  
**\$1,022**

# Economic Development



## Income and Economic Development Overview

The Median Household Income has continuously increased since 2000 and as of 2020 it is \$46,525 however, it is still less than North Carolina's Median Household Income \$56,642.

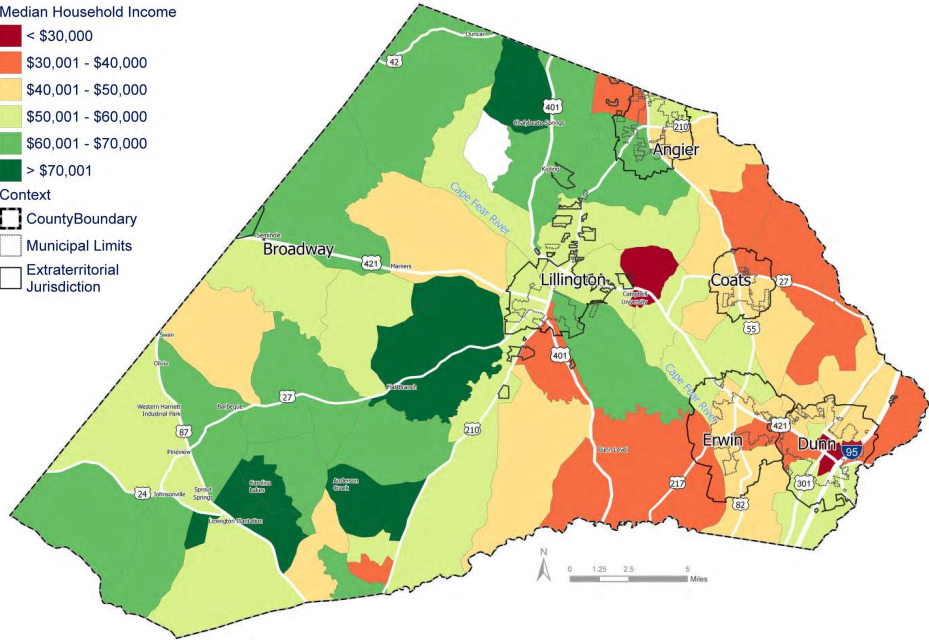
Harnett County is strategically located near the Research Triangle Region, Fayetteville-Fort Liberty market, Port of Wilmington, I-95, the future I-685, and major air and rail facilities. The County has natural and recreational assets such as, the Cape Fear River and Raven Rock State Park. Educational assets include Campbell University, Central Carolina Community College, and the Harnett County School System. In addition to its natural and educational assets, tourists are drawn to the thriving downtowns in the County. Combined these assets make it an attractive place to live, however, commercial growth in the County has been relatively stagnant. Much of the job growth has occurred in the Raleigh Metropolitan Statistical Area.

Escalating housing prices in adjacent urban centers surrounding Raleigh have caused workers to move south to Harnett County where there are more affordable housing options, especially near Angier and Lillington. Growth in and around Fort Liberty has expanded the demand for housing in the southern region of Harnett County.

Currently, the County is ranked #49 out of 100 counties based on its economic well-being and is considered to be a Tier 2 designation (*Tier 1 (most distressed) and Tier 3 (least distressed)*). The State provides competitive incentive programs to encourage economic activity in all Tiers.

As the number of residential rooftops increase in the area and transportation improvements continue, the County should begin to see an influx of major employers, retailers, restaurants, and more move into the County. Updating the County's Comprehensive Land Use Plan is an integral part of shaping the unincorporated areas (*not including the ETJs*) of the County.

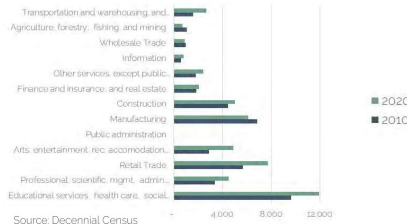
## Median Household Income



## Employee Inflow/Outflow



## Employment Growth



## Top Growing Sectors

- Arts, Entertainment, Rec, Accommodations, and Food
- Transportation and Warehousing, and Utilities
- Retail Trade

	2020 Top 10 Taxpayers	2020 Top 10 Employers
1	Atlantic Coast Pipeline LLC	Harnett County Public Schools
2	Duke Energy Progress	Delhaize America (Food Lion)
3	Rooms to Go	Campbell University
4	South River EMC	Harnett County
5	Delhaize American (Food Lion)	Harnett Health System
6	Central EMC	WalMart Centers
7	ADUSA Transportation LLC	Carlie C's Operations (IGA)
8	WalMart Real Estate	NC Dept. of Corrections
9	Wincor	Rooms to Go
10	Piedmont Natural Gas Co.	Champion Home Builders



## Retail Opportunities Analysis

Harnett County recently partnered with Retail Strategies, a firm that provides a market analysis to identify existing gaps in retail and proactively recruits retail partners to the area.

**Total Market Supply**  
\$2,412,298,998

**Total Market Demand**  
\$4,388,607,073

**Opportunity Gap**  
\$1,976,308,076

## Top Retail Opportunities

- Apparel
- Grocery
- Restaurants
- Garden & Building Equipment
- General Merchandise

# Land Use

## Existing Land Use

Existing land use is determined using a combination of parcel data and aerial imagery. As opposed to zoning, it represents a more current indication of land uses, showing both the quantities of individual uses and their spatial patterns.

### Highlights

- ◆ Agricultural lands make up almost half of the land area (48%)
- ◆ Residential uses total 21% of the land area in the county
- ◆ The majority of residential growth has occurred in the southwest and northwest part of the county and in the towns
- ◆ Commercial and industrial uses make up only 2.3% of the land

2.3%

Commercial and industrial properties make up only 2.3% of the land area

Source: Harnett County Tax Parcel Records

### Land Use Regulation

The 2016 Harnett County Comprehensive Plan included a Future Land Use Map and land use policies that will be updated as part of the Harnett Horizons 2040 process.

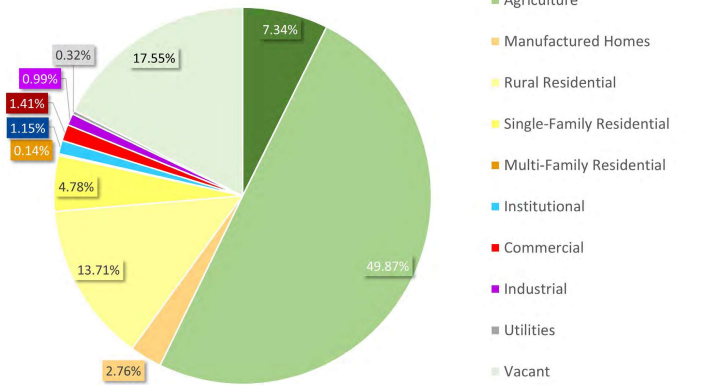
### Zoning Ordinance

The Comprehensive Plan will likely recommend updates to the zoning ordinance to address issues and priorities identified through the input process.

### Municipal Plans & Policies

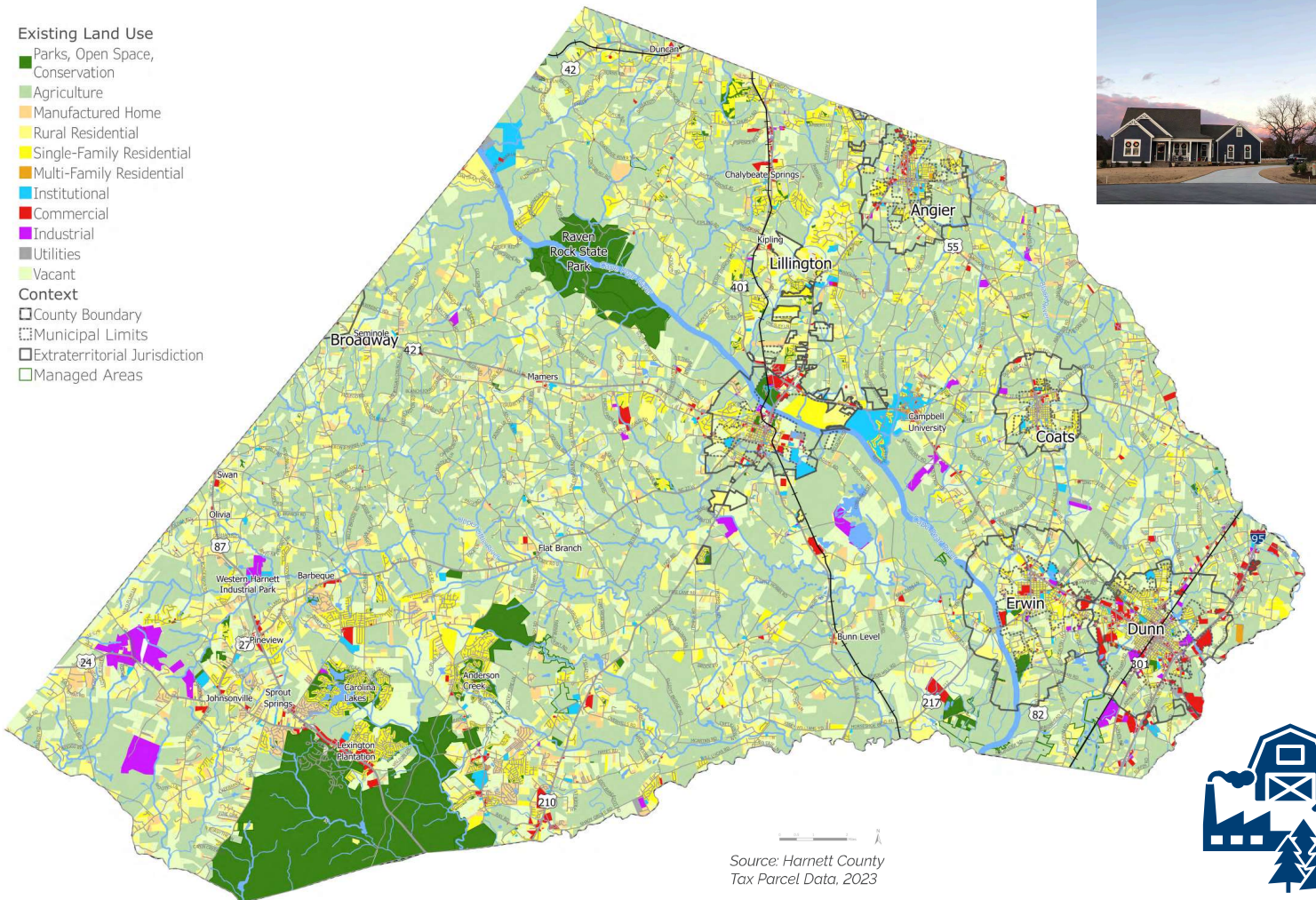
Each municipality in Harnett County also has land use policies and standards that are applicable within municipal limits and in areas identified as extraterritorial jurisdictions (ETJ)

## Existing Land Use Chart



## Existing Land Use Map

- Existing Land Use**
- Parks, Open Space, Conservation
  - Agriculture
  - Manufactured Home
  - Rural Residential
  - Single-Family Residential
  - Multi-Family Residential
  - Institutional
  - Commercial
  - Industrial
  - Utilities
  - Vacant
- Context**
- County Boundary
  - Municipal Limits
  - Extraterritorial Jurisdiction
  - Managed Areas



Source: Harnett County Tax Parcel Data, 2023



# Transportation



## Transportation Overview

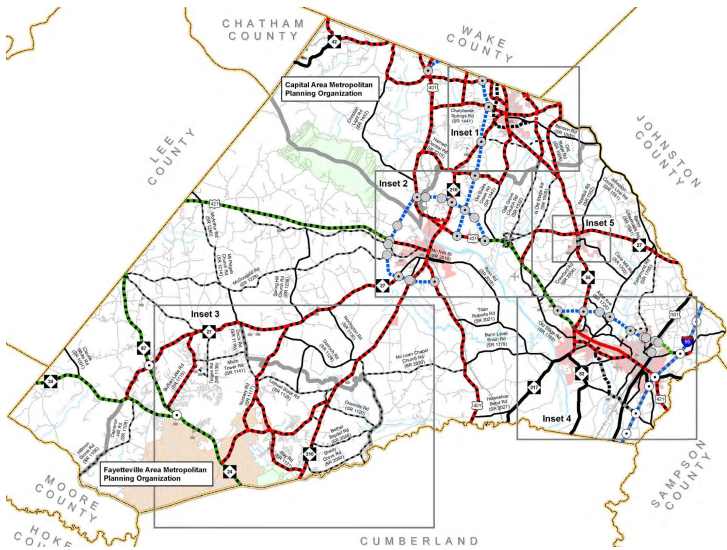
The State Transportation Improvement Program (STIP) 2024-2033 identifies transportation projects that will receive funding between 2024 and 2033. In this time frame, there are 16 projects that have been identified for funding in Harnett County. NCDOT updates this plan approximately every two years to accurately reflect the department's current financial situation. The STIP covers funding for projects such as interstates, bridges, bike and pedestrian projects, ferry projects, and aviation projects. Projects that are under construction and future projects can be seen on the STIP Map.

Transportation in Harnett County falls under the purview of two metropolitan planning organizations (MPO) and one regional planning organization (RPO) - the Capital Area Metropolitan Planning Organization (CAMPO) and the Fayetteville Area Metropolitan Planning Organization (FAMPO), and the Mid-Carolina Rural Planning Organization. Together these organizations work to coordinate municipal and county needs and funding for transportation improvements in their areas.

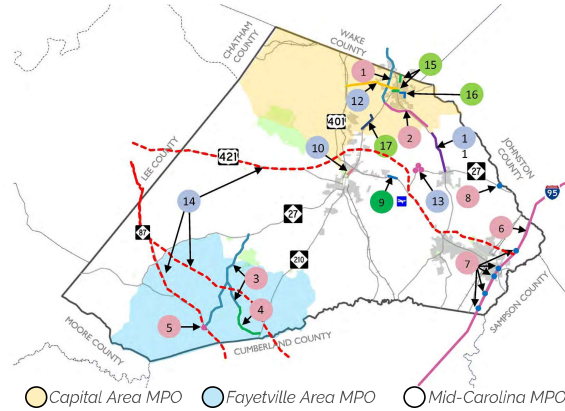
The Harnett County Comprehensive Transportation Plan was originally adopted in 2013, but more recently in 2017 an amendment to the plan was adopted by the County, the municipalities within the county, and the MPO's and RPO's that overlap with the County. The CTP is a cooperative effort between these entities and NCDOT to provide details on the existing roadway infrastructure, as well as information about what could be planned further out past the STIP.



## Comprehensive Transportation Plan



## 2024-2033 STIP Projects



### Highway Projects Under Construction

- 1 NC 55 (NC 210 to SR 4809 (Icarilla lane). **Part on new location.** CY: 2023
- 2 NC 55 (Just South of SR 1532 (Oak Grove Church Road) to NC 210. **Part on New Location.**) CY: 2024
- 3 SR 1117, SR 3242, SR 1615. **Widen Curves and Install Rumble Strips.** CY: 2022
- 4 SR 1121 (Ray Road)-NC 210 to SR 1120 (Overhills Road). **Widen to Multi-Lanes, Part on New Location.** CY: ---
- 5 NC 87/24 (SR 1117 (Nursery Road). **Intersection Improvements.** CY: 2023
- 6 I-95 (Widen to Eight Lanes) CY: 2019/2020
- 7 I-95 (Improve Interchanges) CY: 2020/2022
- 8 NC 27 at SR 1581- **Realignment / Intersection Improvements.** CY: 2022

### Bicycle and Pedestrian Projects Under Construction

- 17 Campbell University Sidewalk (Wade Stewart Circle to Pearson Road in Buies Creek. **Construct Sidewalk.**) CY: 2021

### Highway Projects

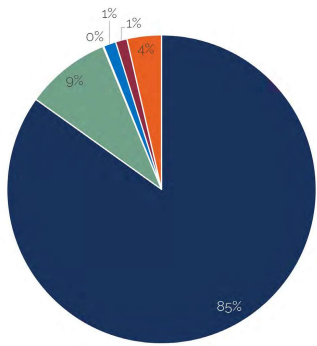
- 10 US 401 (North Main Street)-Parker Lane to McKinney Parkway. **Construct Median.** CY: Funded for Preliminary Engineering Only
- 11 NC 55 (NC 27 in Coats to SR 1006 (Old Stage Road (North)). **Widen Roadway.** CY: Not Funded
- 12 SR 1441 (Chalybeate Springs Road). **Curve and Pavement Marking Improvements.** CY: 2025
- 13 NC 27 (Construct Roundabouts at two intersections and Close NC 27/SR 1516) CY: 2024
- 14 I-685 **New Alignment** Connecting Sanford and I-95 (Three Alternatives) CY: Not Funded

### Bicycle and Pedestrian Projects

- 15 SR 1501 (Junny Road); North Willow Street; West Lillington Street - **Construct Sidewalk Extensions.** CY: 2024
- 16 East McIver Street to South Wilma Street in Angier- **Construct Sidewalk Extensions and Install a Crosswalk.** CY: 2024
- 17 NC 210 - **Construct a Multi-Use Path** from Harnett Central Road to North Harnett Primary School Road CY: 2024

The STIP covers a 10-year period. The first five years is known as the delivery STIP, and the last five years is considered the development period.

## Commute to Work (2020)



Mean Travel Time  
**31.9 Minutes**



### 2020 Households where a Vehicle is Available

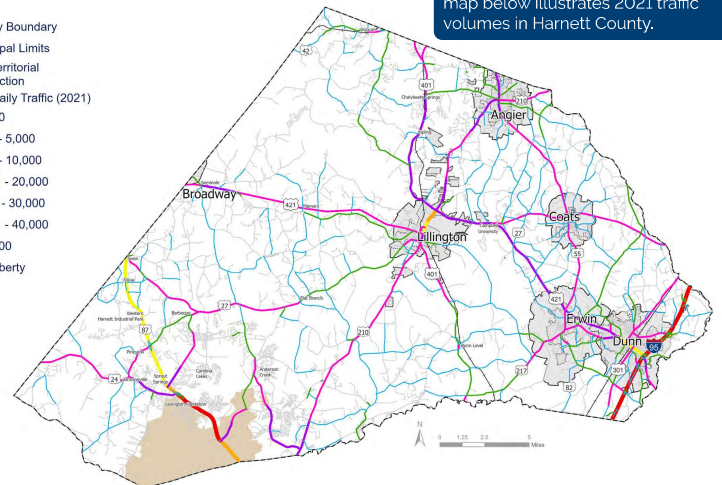
No vehicle available	1,301	2.30%
1 vehicle available	9,275	16.38%
2 vehicles available	21,265	37.56%
3 or more vehicles available	24,771	43.76%

Source: 2020 ACS 5-year estimates



## Annual Average Daily Traffic

Annual average daily traffic (AADT) volume represents the traffic average for a specific year. The AADT map below illustrates 2021 traffic volumes in Harnett County.



Source: 2020 ACS 5-year estimates

# Harnett Regional Jetport



## Existing Conditions

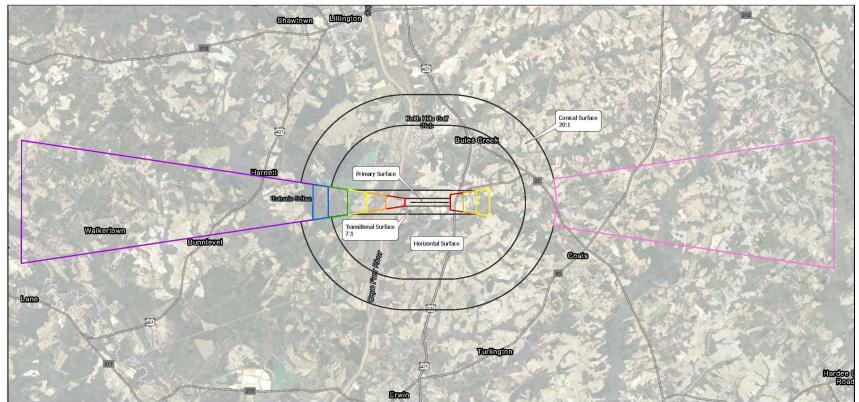
Harnett Regional Jetport (HRJ) is publicly owned and operated by Harnett County, North Carolina. It is a general aviation (GA) airport located approximately four miles northwest of the town of Erwin, North Carolina. The Airport is 42 years old as of December 2023, and has a total acreage of approximately 267 acres. With its key location Harnett Regional Jetport plays a significant role in the local and regional economy and in the future this role is likely to increase. The most recent HRJ Master Plan projects the Airport's total annual operations at HRJ will increase from 51,300 to 62,596 in 2040. Using this forecast level of growth, the Airport Master Plan forecast projects operations by aircraft type, with jets notably increasing by over 1,400 annual operations during that time. In addition to more aircraft, larger aircraft will visit more frequently which will likely increase noise contours.

## Expansion Plans

The new terminal building is almost complete. This 7,000 square foot facility replaces a much smaller building. The most recent Jetport Master Plan calls for additional expansion of airport facilities including:

- ◆ Runway Length – An increase in the length of Runway 5-23 from 5,005 feet to 5,505 feet.
- ◆ Runway Width – An increase in the width of Runway 5-23 from 75 feet to 100 feet.
- ◆ Runway Safety Area Increases
- ◆ Improved Navigational Lighting
- ◆ Land acquisition for hangars and apron expansion
- ◆ Upgrades to perimeter fence

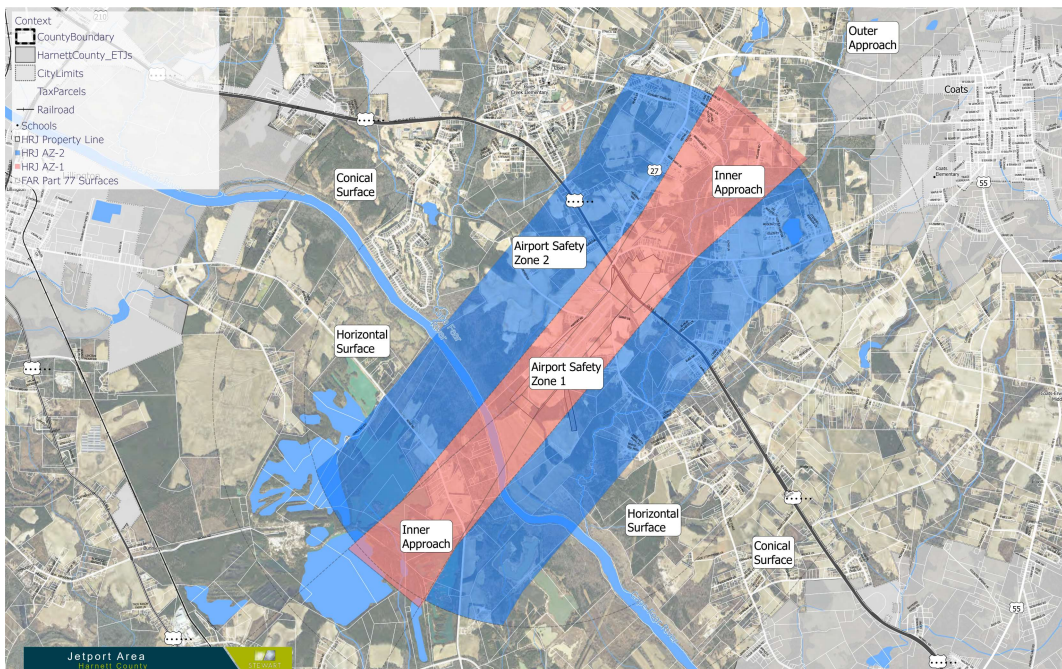
## Approach Zones



- Legend**
- Approach Zone 1: 0 Feet
  - Approach Zone 2: < 50 Feet
  - Approach Zone 3: < 100 Feet
  - Approach Zone 4: < 150 Feet
  - Approach Zone 5: < 200 Feet
  - Approach Zone 6: < 250 Feet
  - Approach Zone 7: < 400 Feet



## Draft Proposed Jetport Overlay



### Zone 1:

This zone could cover the inner approach zones that are beneath the primary flight paths. Regulations could continue to limit height and not permit certain conflicting institutional uses such as schools, churches and/or higher density residential subdivisions. Residential development is discouraged in this zone. Some low density residential could be permitted with Noise Level Reduction (NLR) measures implemented.

### Zone 2:

This zone could correspond with a portion of the horizontal surface within 3,500 feet of the inner approach zones. Here the county could continue to regulate height of structures and potentially regulate other major conflicts such as:

- ◆ Glare from solar panels
- ◆ Potential electronic interference from wind turbines
- ◆ Smoke stacks and thermal plumes from industrial operations
- ◆ Wildlife attractants such as certain types of crops, large open water and landfills

**11,000** additional annual operations expected by 2040

Source: Jetport Master Plan



## Overlay Purpose and Need

There is a need to preserve land around the jetport to allow for continued operations and encourage economic development. Currently Harnett County only regulates height in the vicinity of the Harnett Regional Jetport. Most of the land surrounding the airport is zoned for industrial and commercial uses, however there is some land zoned as Residential/ Agricultural (RA-40 and RA-30) within the defined approach zones. It may be beneficial to apply an airport overlay zone to preserve existing operations and reduce land use conflicts in the future given potential for expanded airport operations. This new overlay could provide flexibility for land owners while discouraging certain types of uses such as schools, churches and higher density residential subdivisions. The map to the left illustrates potential zones and the text below outlines potential permitted uses and other requirements.



# Natural Resources

## Natural and Cultural Resources

Harnett County is home to a variety of natural and cultural resources that define the county's identity, attract residents and visitors and contribute to our economy.

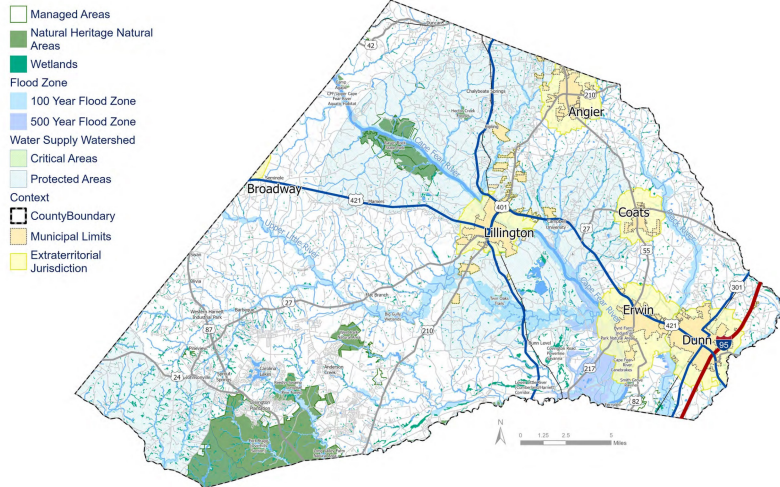


### Issues and Threats

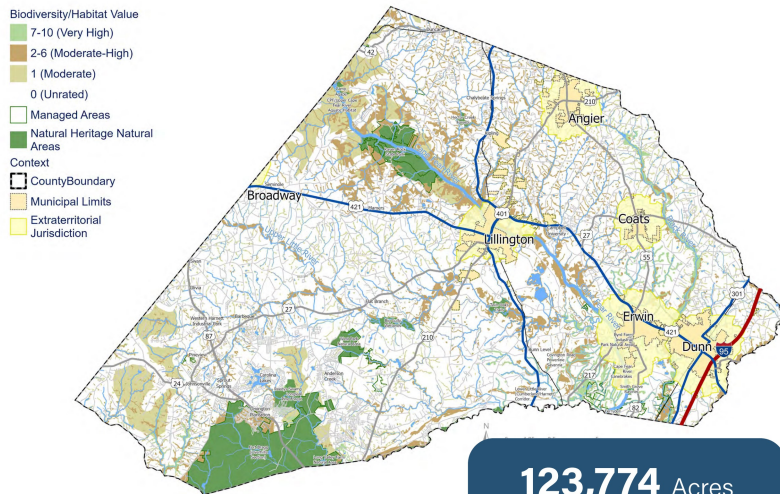
- ◆ **Water Quality:** Stormwater runoff and sedimentation from development activities can impair water quality in creeks in Harnett County. Low impact development (*LID*) techniques such as reducing impervious surfaces and retaining vegetated riparian (*stream*) buffers can help improve water quality.
- ◆ **Water Access:** The Cape Fear River and Upper Little River offer great opportunities for tourism. New and improved canoe/kayak launches could allow greater access to these natural resources.
- ◆ **Farm and Forest Preservation:** Farmland and forests contribute to the scenic quality of the County's rural areas. They also have a combined economic contribution of over \$250 million to the local economy annually. Residential growth in rural areas can increase development pressure and threaten the viability of agricultural and timber production.
- ◆ **Species Protection:** The Cape Fear Shiner, the Red-Cockaded Woodpecker, and the Rough-Leaved Loosestrife are federally endangered species that call Harnett County home. In addition 22 types of species are listed as Federal Species of Concern. Clean water and connected wildlife corridors and habitats are essential to preserving biodiversity.
- ◆ **Passive Recreation:** Harnett County Parks & Recreation maintains a number of parks and greenways for passive recreation opportunities (*i.e. the Dunn-Erwin Rail Trail, Anderson Creek Park and Cape Fear River Trail Park*). Reserving land for additional passive recreation and amenities (*nature parks, trails, and greenways*) will be important to preserving the quality of life in Harnett County.



### Natural Resources

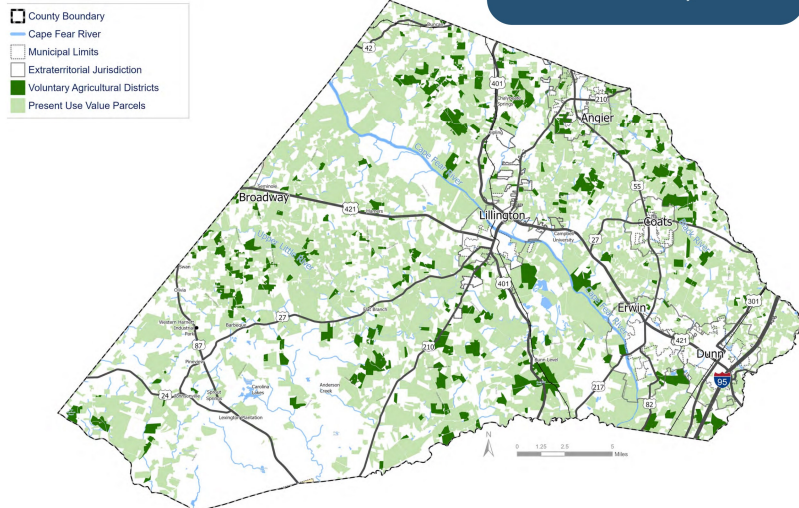


### Biodiversity and Wildlife Habitat



**123,774** Acres of land in Present Use Value (PUV) program  
 Source: Harnett County, 2023

### Agricultural Lands



### Agricultural Statistics

#### County Agricultural Programs

- ◆ 123,774 Acres of Present Use Value (*PUV*) Properties - These properties receive a tax break based on agricultural, forestry or horticultural uses
- ◆ 25,103 Acres of Voluntary Agricultural Districts

#### Census of Agriculture Statistics (2017)

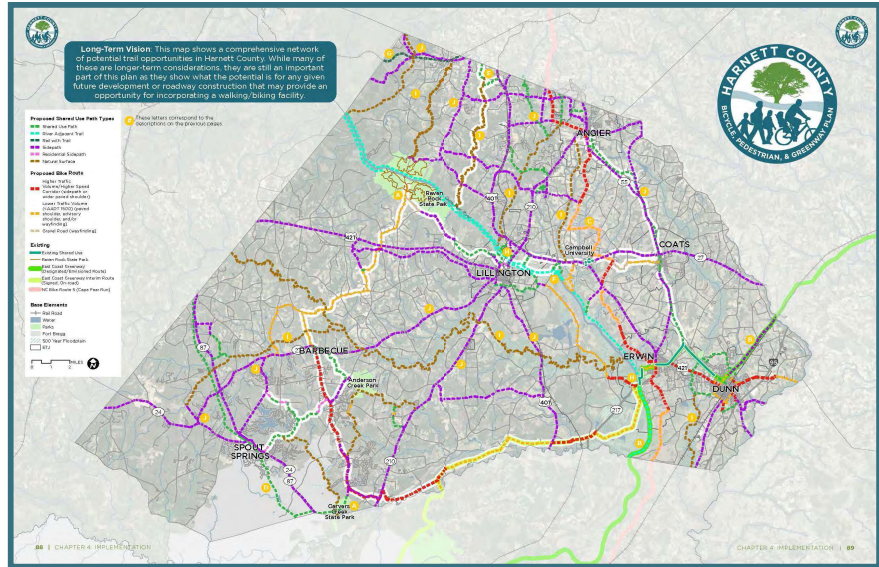
- ◆ Land in farms: 643 farms with 106,262 acres in farmland
  - 19% decrease from 797 farms in 2012
  - 11% decrease from 119,775 acres of farmland in 2012
- ◆ **145% increase in per-farm net income**
  - From \$45,764 to \$112,327 average net cash income per farm
- ◆ **7.5% increase in total sales** from Harnett County farms
  - From \$190 million to \$204 million in total sales from Harnett County farms
- ◆ Top 3 Agricultural Commodity groups:
  - Livestock, poultry and their products (\$132 million)
  - Crops, including nursery and greenhouse crops (\$71 million)
  - Tobacco (\$39 million)



# Parks & Greenways

## Existing Parks and Greenways Planned Greenways

- ◆ Anderson Creek County Park\*
- ◆ Anderson Creek Senior Center\*
- ◆ Barbecue Creek Park\*
- ◆ Benhaven Community Park & Gym\*
- ◆ Boone Trail Community Center & Library\*
- ◆ Cape Fear River Trail Park\*
- ◆ Cape Fear Shiner Park\*
- ◆ Dunn-Erwin Rail Trail\*
- ◆ Neills Creek County Park\*
- ◆ Patriots Park\*
- ◆ Shawtown Community Park\*
- ◆ South Harnett Park\*
- ◆ Raven Rock State Park



Source: Harnett County Bicycle, Pedestrian, & Greenway Plan, 2021

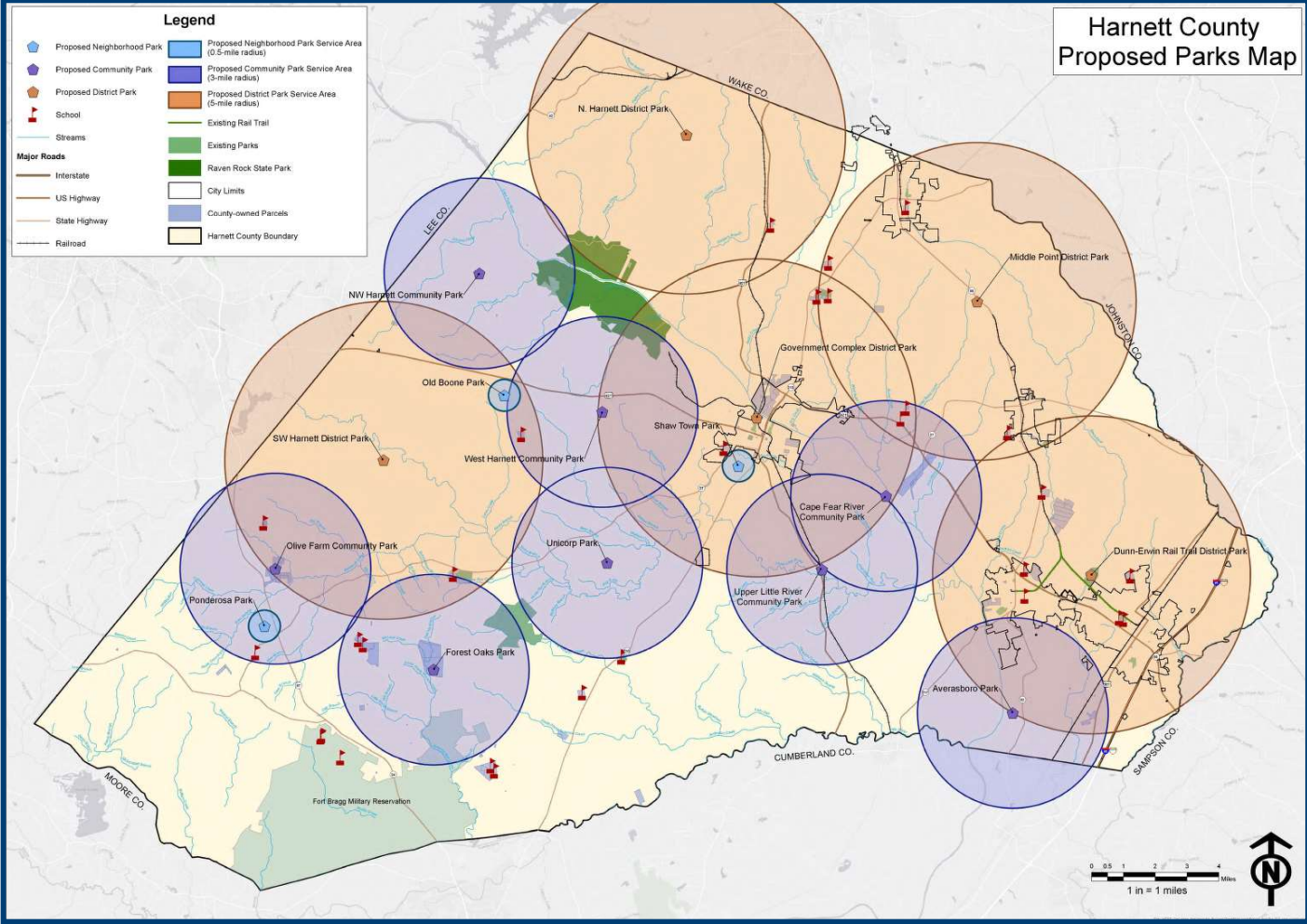


**9 Parks**  
**3 Community Centers**  
**1 Rail-Trail**

\*Park facilities maintained by Harnett County



## Future Park Needs Map



Source: Harnett County Parks and Recreation Master Plan, 2017

## Conservation Design

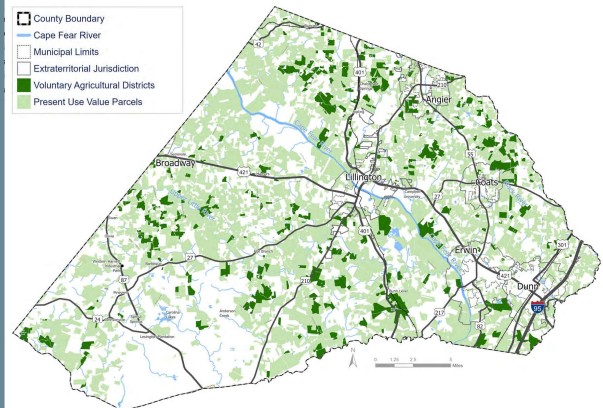
A Conservation Subdivision Development (CSD) is a development that devotes at least half of its potentially buildable land area to undivided, permanently protected open space. The open space is set aside for the benefit of the community's residents, wildlife, and natural resources as part of a larger ecosystem. After identifying the land to be conserved, the lot lines are then drawn in the remaining space, which is the opposite order that conventional subdivisions are planned. The same number of housing units can be achieved by allowing for flexible lot sizes and building types.



## Agricultural Protection

There are areas of concentrated agriculture and forestry lands that should be protected from significant residential development. This could be done in multiple ways:

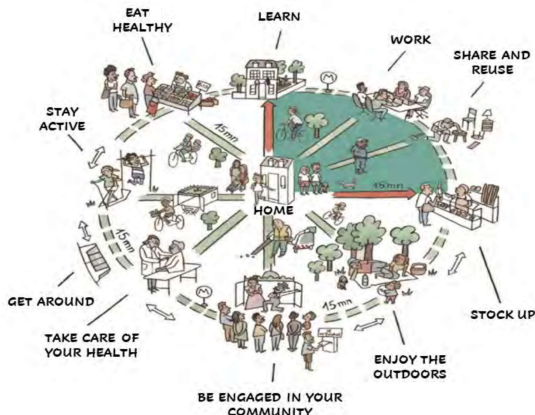
- ◆ Land Use Policy
- ◆ Utility Extension Policy; the entire County cannot be served with water and sewer
- ◆ Voluntary Land Conservation Efforts; both state and federal funding options are available
- ◆ Enhanced Voluntary Agriculture Districts Program



## Village Concept

Defined central location (*home*) surrounded by a mix of uses accessible within 15 minutes (*or less*).  
Mix of land uses and transportation options:

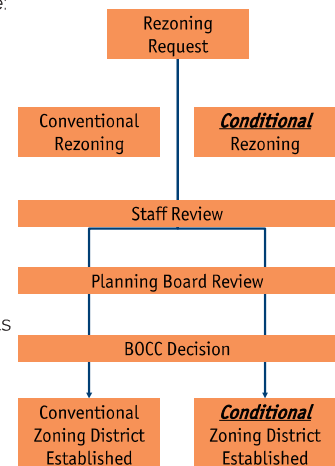
- ◆ Multiple Housing Types
- ◆ Thought out commercial areas that accommodate most needs
- ◆ Businesses and Employment Opportunities
- ◆ Greenspace/Parks/Greenways/Sidewalk Connections
- ◆ Roadway Investment
- ◆ Potential Future Transit Access



## Conditional District Zoning

Conditional District Zoning is a zoning option that allows for special conditions to be placed on development approvals that are typically more stringent than what the code requires, and allows for a better dialogue between the applicant, development staff, and elected officials to create a better development. Conditional zoning does not allow conditions that exceed the elected body's authority. Conditions may include:

- ◆ Use Restrictions
- ◆ Activity Limitations
- ◆ Changes to Dimensional Standards
- ◆ Transportation Improvements
- ◆ Infrastructure Improvements
- ◆ Open Space Requirements
- ◆ Other Public Benefits



# Growth and Preservation Chip Game

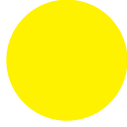


## How Should We Grow?

Instructions: Place dots on the map to comment on where different types of land uses should be located in the future.

### Rural / Preservation

Preserve current rural character and retain agricultural land and existing forests.



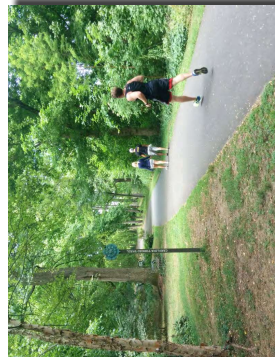
### Conservation Design

Single family subdivisions that preserve >40% Open Space in exchange for flexible lot sizes.



### Parks & Trails

Neighborhood parks, sports fields, nature parks or greenways.



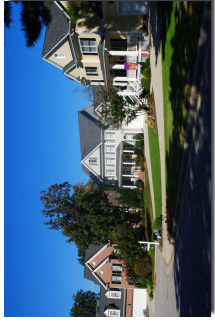
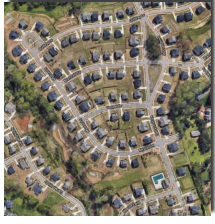
### Infrastructure Improvements

Roadway, intersections, sidewalks, utility, and bridge improvements.



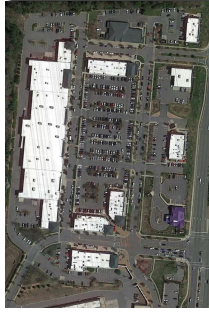
### Single Family Homes

Single family detached homes on larger lots



### Commercial (Retail, Services, Restaurants)

Commercial center with retail, shopping, restaurants and other services that are visited multiple times a week.

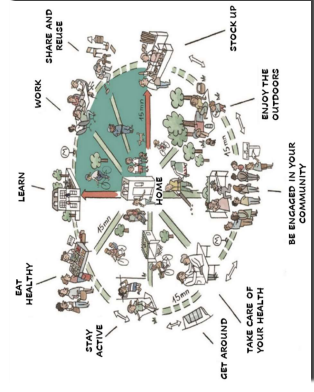


### Village

Defined central location (home) surrounded by a mix of uses accessible within 15 minutes (or less).

Mix of land uses and transportation options:

- ◆ Housing Types
- ◆ Thought out commercial areas
- ◆ Businesses/Employment
- ◆ Greenspace, Parks, Greenways, Sidewalk Connections
- ◆ Roadway Investment
- ◆ Future Transit Access



# Residential Development Preference

## Instructions

Use DOTS provided to vote on the land use types and site or building designs you would like to see more of in Harnett County.

### Large Lot Residential



**Single family detached homes** on lots an acre and larger.

PLACE VOTES  
HERE

### Farmhouse Cluster



**Small-scale subdivision with a low overall density.** Flexibility in lot size to allow for buildings to be clustered (*like farm buildings*) to protect natural resources and views.

PLACE VOTES  
HERE

### Conservation Design



**Same number of homes as conventional suburban subdivision but development clustered away from natural resources.** Smaller lots in exchange for more open space (*typically 40%+*) and amenities.

PLACE VOTES  
HERE

### Pocket Neighborhood



**Small homes oriented around a shared common green space.** Typically served by alleys or shared parking lot.

PLACE VOTES  
HERE

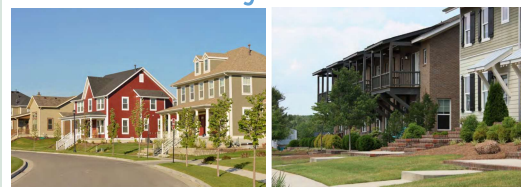
### Medium Density - Front Loaded



**Medium density suburban residential with driveways oriented to the front.** Predominately single family detached with some mix of lot sizes and housing types including duplexes or townhomes.

PLACE VOTES  
HERE

### Medium Density - Rear Loaded



**Medium density suburban residential with alley-loaded entrances.** Allows for rear garage and larger front porch. Predominately single family detached with some mix of lot sizes and housing types including duplexes or townhomes.

PLACE VOTES  
HERE

### Village Residential



**Mix of housing in or near a walkable village center with access to shopping and parks.** This could include single family homes on small lots, attached residential and/or live work units with residential above commercial.

PLACE VOTES  
HERE

### Apartments / Condos



**2-3 story apartments or condos.** Some shared green space and amenities.

PLACE VOTES  
HERE

# Commercial Development Preference

## Instructions

Use DOTs provided to vote on the land use types and site or building designs you would like to see more of in Harnett County.

## RURAL / AGRICULTURAL



**RURAL HOMESTEADS AND AGRICULTURAL LANDS, HOMES ON VERY LARGE PROPERTIES INCLUDING WORKING FARMS AND SOME AGRICULTURE SUPPORTING COMMERCIAL BUILDINGS.**

**PLACE VOTES HERE!**

SUPPORT

.....

DON'T SUPPORT

.....

.....

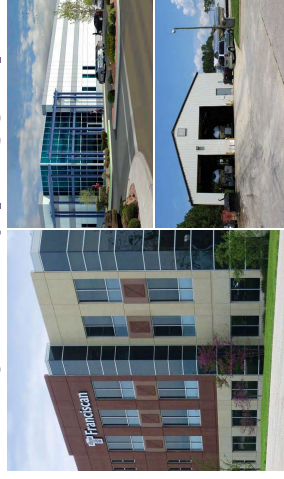
IN AGRICULTURAL AREAS OR LESS DEVELOPED AREAS

.....

.....

IN ACTIVITY AREAS (LIKE NEAR MAJOR ROADS, CROSSROADS OR NEAR TOWNS)

## EMPLOYMENT / INDUSTRIAL USES



**EMPLOYMENT USES SUCH AS MANUFACTURING, LARGE OFFICES, AND DISTRIBUTION, ETC.**

**PLACE VOTES HERE!**

SUPPORT

.....

DON'T SUPPORT

.....

.....

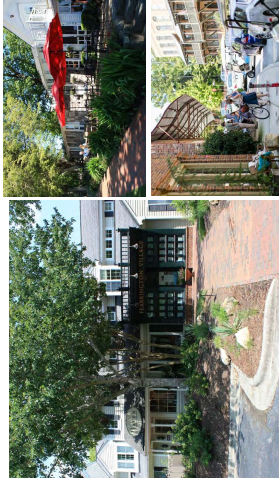
IN AGRICULTURAL AREAS OR LESS DEVELOPED AREAS

.....

.....

IN ACTIVITY AREAS (LIKE NEAR MAJOR ROADS, CROSSROADS OR NEAR TOWNS)

## VILLAGE COMMERCIAL / MIXED USE



**VILLAGE WITH A MIX OF RESIDENTIAL AND BUSINESSES INCLUDING RETAIL, OFFICE, RESTAURANTS, SHOPS ORIENTED TOWARD A WALKABLE CENTER.**

**PLACE VOTES HERE!**

SUPPORT

.....

DON'T SUPPORT

.....

.....

IN AGRICULTURAL AREAS OR LESS DEVELOPED AREAS

.....

.....

IN ACTIVITY AREAS (LIKE NEAR MAJOR ROADS, CROSSROADS OR NEAR TOWNS)

## PROFESSIONAL OFFICE OR MEDICAL



**PROFESSIONAL OFFICES OR MEDICAL SERVICES, LOWER TRAFFIC AND IMPACTS THAN MOST RETAIL OR INDUSTRIAL USES.**

**PLACE VOTES HERE!**

SUPPORT

.....

DON'T SUPPORT

.....

.....

IN AGRICULTURAL AREAS OR LESS DEVELOPED AREAS

.....

.....

IN ACTIVITY AREAS (LIKE NEAR MAJOR ROADS, CROSSROADS OR NEAR TOWNS)

## COMMERCIAL WITH DESIGN STANDARDS



**COMMERCIAL DEVELOPMENT WITH ADDITIONAL DESIGN STANDARDS SUCH AS SIZE LIMITS, LANDSCAPE STANDARDS, LIGHTING OR MATERIAL REQUIREMENTS.**

**PLACE VOTES HERE!**

SUPPORT

.....

DON'T SUPPORT

.....

.....

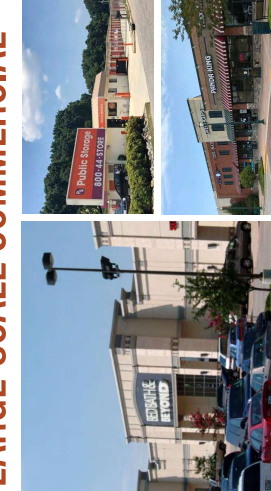
IN AGRICULTURAL AREAS OR LESS DEVELOPED AREAS

.....

.....

IN ACTIVITY AREAS (LIKE NEAR MAJOR ROADS, CROSSROADS OR NEAR TOWNS)

## LARGE-SCALE COMMERCIAL



**LARGER SCALE COMMERCIAL BUILDINGS INCLUDING WALMART, GROCERY STORES, SHOPPING CENTERS AND STORAGE UNITS.**

**PLACE VOTES HERE!**

SUPPORT

.....

DON'T SUPPORT

.....

.....

IN AGRICULTURAL AREAS OR LESS DEVELOPED AREAS

.....

.....

IN ACTIVITY AREAS (LIKE NEAR MAJOR ROADS, CROSSROADS OR NEAR TOWNS)

# Tell Us About the Harnett County You Know!



Harnett Horizons: 2040

Read the following questions and add your answers below. We want to use your responses to see what connects our community and develop a vision to guide the rest of this project.

**What is one thing you LOVE about Harnett County? (or where you live in Harnett County?)**

**What is one thing you DISLIKE about Harnett County? (or where you live in Harnett County?)**

**What is one thing you HOPE for or want to see for the future of Harnett County? (or for new residents in the coming years?)**

**What is one thing you WORRY about for the future of Harnett County? (or for new residents in the coming years?)**

*Write your thoughts here!*

*Tell us what you think!*

*We want to hear from you!*